

Mentor Tutor Connection (MTC)

Donor Rights

February 22, 2018

Fundamental Fundraising Principles and Donor Relationships

- We respect the students with whom we work and will show our respect in our fundraising appeals. We will not use hyperbole or highlight only the neediest students. We will get written permission to use their pictures in our publications, as needed.
- We will tell the truth in our presentations, backed up by the annual metrics we use. We will present the actual outcomes (behavior/belief changes that we facilitate in the students) not just activities. Group numbers in our occasional group activities are secondary highlights to outcomes.
- The money raised in an appeal will go to the programs highlighted in that appeal and supported by the donors, nowhere else.
- Because we respect and value our donors, we will strive to acknowledge their gifts within a week. Our acknowledgement will contain the required IRS and State disclosures.
- Each donor has the right to determine how his/her personal information is used, to remain anonymous in our publications, and to deny repeated mailings or telephone solicitations.
- All our fundraising solicitations, written or personal, will be free from undue influence or excessive pressure.
- We do not sell, rent or exchange our donor lists.
- Reporting responsibilities: After the end of our fiscal year, every donor to MTC will receive a report listing the numbers of: schools reached, volunteer hours served by our mentors and tutors, children served, and brief descriptions of some results achieved with the students. The report lists every donor to the MTC and shows the pie chart of revenue sources.
- In addition, MTC makes available the Form 990 for additional information on how our funds were used to deliver our mission.